



FOR IMMEDIATE RELEASE:

Media Contact: Dina Allende /305-205-1058

MIAMI GOIN GREEN TO CELEBRATE EARTH DAY'S 40th ANNIVERSARY WITH A GREEN OCEAN CROSSING

MIAMI, FL., March 2010 / To help kick off **Miami Goin' Green** and in celebration of the 40th Anniversary of Earth Day, event planners will undergo an ocean crossing on Thursday, April 22, 2010 from the Bahamas to Miami with the eco-friendly SunCat 23, an electric catamaran fueled by solar energy.

"We chose the Bahamas to serve as our international stage for this global event," says Tony Albelo, event organizer of Miami Goin' Green. The "Earth Day Team" will leave the Bahamas in the morning hours of April 22nd and are expected to arrive in the Port of Miami by 3:00 p.m. Upon arrival, they will be greeted by spectators and fireboats with water cannons as they make their way up the channel towards Miami's Bayside Marketplace.

"This is not a concept boat that was created to pull a one-time ocean crossing. What makes this so special is that we're using an actual eco-friendly boat that's currently in production and available to consumers," said Albelo. The 23 ft., green catamaran was created by Horizon Group, a Taiwan-based company, for casual cruising. The SunCat 23 uses four solar panels that generate 760 watts to fuel its 2.8 kilowatt electric, outboard motor. Traveling at a speed of 6 knots or close to 7 mph, the SunCat23 is big enough to carry twelve passengers and retails at \$80,000.



SunCat 23 from Horizon Group

ABOUT MIAMI GOIN GREEN:

[Miami Goin' Green](#) is an eco-friendly, earth day celebration taking place Saturday April 24, 2010 at Miami's Bayfront Park between 10:00 a.m. and 6:00 p.m. It will offer live entertainment, hands-on activities for the entire family, close to 80 green exhibitors and such favorites as the Bike Valet, Alternative Fuel Alley, the Human-Powered Bike Blender, a Solar-powered Wii Station, the Family Fun Zone, an eWaste Drop Off area, a Secure Shredding Truck and the Family Fun Zone featuring The Miami Science Museum and Jungle Island. For more information, visit www.MiamiGoinGreen.com or call 305-461-2700. For press inquiries, please contact Dina Allende at 305-205-1058 or dina@makeitclique.com.

#