



# NEWS RELEASE

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## MIAMI WOMAN RECOGNIZED AS TOP ECO-ACHIEVER BY GLAMOUR MAGAZINE

**MIAMI, FL., March 2009** / The April issue of Glamour Magazine has named a Miami resident as being one of the 70 female eco-achievers of 2009. Rebecca Carter is the founder and editor of [greenerMIAMI.com](http://greenerMIAMI.com), a site that's part blog, events calendar and newswire. She is also the founder of [ecorazzi.com](http://ecorazzi.com), a celebrity blog that covers the latest in green gossip. More importantly, Carter is on the Board of Directors of Miami Goin' Green, an eco-friendly event taking place on April 25, 2009 at Miami's Bayfront Park.

Carter has been an environmentalist since her college days at the University of Florida. Since then, she's been making waves one green effort at a time. "Hopefully being recognized by the magazine will make people see that each of us can use our own talents to contribute to improving the environment," says Carter. That's precisely her goal behind [Miami Goin' Green](http://MiamiGoinGreen.com), an event that will allow exhibitors to showcase and introduce new products to consumers who are there to enjoy some fun-in-the-sun.

In honor of Earth Day and Glamour's 70<sup>th</sup> Anniversary, the publication searched high and low for [70 green-enthusiasts](http://70green-enthusiasts.com) who were doing more than just recycling paper and plastic. Carter was the only woman chosen from Miami. Her other achievements also include Best Environmentalist by Miami New Times in 2008, and she was named EarthFirst.com's Hottest Girls in Green.

To schedule an interview with Rebecca Carter, please contact Dina Allende at [dina@allendepr.com](mailto:dina@allendepr.com) or 305-593-9191. Rebecca is available to speak about Miami Goin' Green and its efforts to break the Guinness Book of World Records by having the longest procession of alternative-fuel vehicles on Earth Day. For more information, please visit [www.MiamiGoinGreen.com](http://www.MiamiGoinGreen.com).

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